



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE



INDIA AGRICULTURE
EXPORT COUNCIL

MoU Partner



www.icfa.org.in/iaec

Background

Indian economy is projected to double to \$5 trillion by 2024-25. Agriculture sector has to move in tandem to contribute to the country's economic growth and jobs creation. India's agriculture is 2nd largest in the world with an estimated value of 405 billion USD and contributing approximately 8% to the world farm GDP. However, our agri exports at 36 billion US Dollars, account just 2% of the global trade.

After the call given by the Hon'ble Prime Minister to double agri exports by 2022, APEDA, MPEDA, Tea Board, Spices Board, Coffee Board and other trade bodies, State Governments, exporters, farmers and various services agencies are now gearing up to achieve this target. Focusing on agro exports will also improve production efficiency, value chain development and profitability in agriculture.

India is one of the fastest developing economies of the world. India stands second in global agricultural production and is the leading exporter of several agricultural commodities. It is amongst the top ten exporters of agricultural products in the world. Top exports comprise of sugar, beef, rice and shrimp. Indian agricultural exports grew at 9% compared to China (8%), Brazil (5.4%) and US (5.1%) between 2007 and 2016.

During this period, exports of coffee, cereals, horticultural produce doubled; while exports of meat, fish, processed products grew between three to five times. India has however remained at the lower end of the global agri export value chain given that majority of its exports are low value, raw or semi-processed and marketed in bulk. The share of India's high value and value added agri produce in its agri export basket is less than 15% compared to 25% in US and 49% in China. India is unable to export its vast horticultural produce due to lack of uniformity in quality, standardization and its inability to curtail losses across the value chain. These factored in, India can further expand its horizons ushering in more products into the export category.

Agri exports from India have been residual in nature i.e. quantity left after meeting domestic demands are exported. To strengthen India's position in international trade it is necessary to shift to targeted export, targets being fixed considering international demand and competitive advantage. India has high export potential for Shrimps, Meat, Rice, Grapes, Bananas, Pomegranate, vegetables, value added products, Cashew, Plant parts/medicinal herbs, food based nutraceuticals, aromatics, spices, organic food. Though to translate this potential into reality requires a strategic plan and public private sector will have to work together to boost agri-exports from the country. In this direction government has already come up with new agri-export policy to create pro export environment in the country.

The Indian Chamber of Food and Agriculture as the apex policy and trade facilitation body with an objective to bring in proactive cooperation and coordination across all the stake holders in agriculture has been an enabler for converging efforts to bring in the transformational changes to agriculture sector. India needs a common platform for the exporters to discuss their challenges that may arise out of domestic policies or global instabilities, and formulate appropriate strategies and action plans. Realizing the potential and roadblocks to reach the potential, Indian Chamber of Food and Agriculture, has taken the step to bring together all the stakeholder on to a common platform by launching ICFA Agri Export Council.

Launch of Agri Export Council



Mr Sanjay Dave, Chairman ICFA Agri Exports Council; Mr. Rajesh Maheshwari, CEO, Quality Council of India; Dr. SK Malhotra, Agriculture Commissioner GOI; Dr. Rajiv Kumar, Vice Chairman NITI Aayog; Mr. Paban K Borthakur, Chairman, APEDA; Dr MJ Khan, Chairman ICFA and Dr Anis Ansari, Chairman CARD launching the ICFA Agri Exports Council

About IAEC

India Agri Export Council was launched in 2019 by Indian Chamber of Food and Agriculture (ICFA) with objective to work with concerned stakeholders (States, Central, Exporters, Farmers, Institutes, Academia, Startups) to promote production stewardship, stimulate sustainable collaborations across the board towards robust export growth thus becoming a major global agri-exporter.

IAEC is a common platform for the exporters and other key stakeholders to discuss their challenges that may arise out of domestic policies or global instabilities, and formulate appropriate strategies and action plans. IAEC will take up the issues of the Indian exporters to a larger audience, facilitating a collective bargaining potential and exploring newer opportunities. The Council also seeks to work with the farmers in helping improve cost and quality, provide with GAP certifications and connect them with exporters.

Objectives

- ⑩ To focus on building collaborative approach for promoting export by creation of product specific clusters to build capacity of small farmers and ensuring standards and quality for exports through certification.
- ⑩ To offer investors, venture funds, investment companies and other key finance intermediaries a first-hand insight into agri export
- ⑩ To diversify the export basket, destinations and boost high value agri exports and establish Brand India globally
- ⑩ To represent the interests of the key stakeholders at the national level and organize trade meetings, sending and receiving agri business delegations from various countries
- ⑩ To help making advances in developing climate-resilient agriculture, promoting GAP certification, block chain technologies and shaping business models around the needs of smallholder farmers in India, offering better value and supporting crop diversity.

Vision

To promote product stewardship, stimulate sustainable collaborations, alliances and networks across all the stakeholders engaged in the agri-export towards robust growth thus becoming a major global agri-exporter.

To serve as a national platform for agri-exporters and key stakeholders for sustainability and quality production, GAP certification, traceability and providing support ecosystem for expanding the agri-trade and exports and establishing Indian agriculture products globally.

Mission



Activities

IAEC strives to shape its objectives into fruitful work areas with the support of its Partners, Board and Corporate members and will be undertaking following activities-

Working Group

IAEC members and their active participation determine the future of the agri export industry. Most issues addressed by the India Agri Export Council are bottom-up, driven from member representatives on Working Group. IAEC has formulated seven working groups targeting all the divisions of agri export sector that addresses logistics, value chain, traceability, certification, quality and policy issues. Below are the IAEC Working Groups:

- i. Working Group on GAP Certification
- ii. Working Group on Traceability
- iii. Working Group on Transport Protocol
- iv. Working Group on Safe Food Production
- v. Working Group on Export Promotion
- vi. Working Group on Logistics
- vii. Working Group on Value Chain

Advocacy

IAEC represents the Agri export sector interests on policy issues by voicing the industry's views to Government on issues including certification, food safety, trade, research, and regulations. By uniting diverse sector, IAEC serves to represent the agri export industry on national issues, diversifying the agri export basket and promoting Indian Agri exports at global level, and provide accurate, helpful information on matters pertaining to International & National exports, statistics and policy regulations.

Capacity Building

In the changing current era of import of agricultural products, majority of the importing countries are asking for quality; pest and disease free and complete traceable material for import. The Sanitary and Phyto-sanitary requirements are becoming stringent not only for developed countries but for developing countries like Saudi Arabia, UAE etc, too. Developing countries like USA, Japan, Australia, European Union etc. has developed a system for importing agriculture produce and provided SOP.

There is need to change the paradigm from supply driven to demand driven. For targeting the potential markets, the skill development has been accessed. For the same the capacity building of all the stakeholders i.e. growers, pack house operators, special treatment facilities, phyto-sanitary certification authorities, staff of concerned line departments, exporters, logistics supplier, custom house agents, and the new entrepreneurs etc. need to be enhanced.

IAEC will be undertaking On-field demonstrations, Agriculture Export Training Course, Commodity Specific Export Training Programs, Division Level Training programs, District Level Training programs for Farmers, Trainers' Training Programs, Exposure Visits (Domestic Study Tour / Overseas Study Tour) to increase their awareness about the international market demand so as to improve on post-harvest management practices, sorting, grading, packing and various special treatments.

Trade Promotion

IAEC will be holding Technical Seminars & Interactive Meetings across the globe to promote Indian Agriculture commodities and boost exports. Also, the targeted promotional activities will include participations in international exhibitions, organizing trade events, commodity festivals, brand promotion etc. can be organized. This will give rise the trust building between consumer / importers and exporters and the long term relationship will be established.

Exposure Visits

The training cum exposure visit being organized by IAEC will provide an opportunity to the participants to gain exposure to the modern production, processing and marketing technologies in agri-business and agri-export sectors. The exposure visits will facilitate great opportunities for agro-processing and agri-business in India and the possibilities that exist to develop sustainable business relations between India and other foreign countries.

Agri Export Council Members



MR. PK BEZBORUAH
Chairman
Tea Board of India, Kolkata



DR. AK SINGH
Director, IARI



MR. RAJASHEKHAR REDDY SEELAM
Founder
24 Mantra Organic
Hyderabad



DR. HP SINGH
Chairman
Confederation of
Horticulture Associations of India



DR. CHINDI VASUDEVAPPA
Vice Chancellor
NIFTEM



MR. JITENDRA MANDRAH
India Representative
GlobalG.A.P



MR. ASITAVA SEN
Chief Executive Officer
CropLife India



MR. SANJAY DESHMUKH
Managing Director
Natural Organic Certification
Association (NOCA)



DR. RAJARAM TRIPATHI
Chief Executive Officer
MDHP, Bastar



MR. ALEEN MUKHERJEE
Chief Executive Officer
NCDEX



MR. NITIN GUPTA
Vice President
Olam Agro India Ltd



MR. FAUZAN ALVI
President
Allanasons Ltd



MR. RAJESH MAHESHWARI
Chief Executive Officer
Quality Council of India



MR. SUDHAKAR TOMAR
Managing Director
Hakan Agro Limited, Dubai



MR. RAJ PAL SINGH GANDHI
Chairman
Green Valley Farms



MR. RL TAMAK
Chief Executive Officer
Sugar, DCM Shriram Ltd.



DR. SHATRUGHAN PANDEY
Board Member
APEDA



MR. ANIL JAUHRI
International Consultant
Quality Standards



MR. GS RAJHORIA
President
Indian Dairy Federation



DR. GOPAL LAL
Director
ICAR-National Research
Centre on Seed Spices, Ajmer.

Membership

Executive Corporate Member- INR 2.5lacs (joining), INR 25,000 (annually)

- 10 Representation on ICFA Agri Export Council Board for 3 years
- 10 Invitation for participation in high level delegations to and from India to other countries
- 10 Special rates for delegation fee, international tours, events and sponsorship
- 10 Latest statistical information on India's exports of the agriculture commodities
- 10 Consultancy on Exim Policy by experts
- 10 Free participation in Council's stalls in international fairs, trade delegations to various importing countries
- 10 Invitations to all interactions, summits and meetings hosted by ICFA Agri Export Council
- 10 Latest e-publications and magazine on various issues are to be sent on priority basis
- 10 ICFA to facilitate meetings with potential buyers and procurements through FPOs
- 10 ICFA to facilitate technical services and GAP certification

Corporate Member- INR 25,000 (joining), INR 5000 (annually)

- 10 Invitation for participation in high level delegations to and from India to other countries
- 10 Special rates for delegation fee, international tours, events and sponsorship
- 10 latest statistical information on India's exports of the agriculture commodities
- 10 Invitations to all interactions, summits and meetings hosted by ICFA Agri Export Council
- 10 Latest e-publications and magazine on various issues are to be sent on priority basis
- 10 ICFA to facilitate meetings with potential buyers and procurements through FPOs

Individual- INR 5,000(joining), INR 1,000(annually)

- 10 Invitation for participation in high level delegations to and from India to other countries
- 10 latest statistical information on India's exports of the agriculture commodities
- 10 Invitations to all interactions, summits and meetings hosted by ICFA Agri Export Council
- 10 Latest e-publications and magazine on various issues are to be sent on priority basis

Farmer/ Farmer Producer Organization- INR 2500 (annually)

- 10 Invitations to all interactions, summits and meetings hosted by ICFA Agri Export Council
- 10 latest statistical information on India's exports of the agriculture commodities
- 10 Latest e-publications and magazine on various issues are to be sent on priority basis



Publication

IAEC serves as a resource center for the agri exports sector and key audiences by providing information to members, government and the general public. Some of these include: Annual agri export conference report, a quarterly Indian agri export magazine, Agri export outlook report, weekly summary of news – International and National export statistics; daily market news, commodity movement reports, International Conference reports and other meeting/networking opportunities.

India Agri Exports Conference

India Agri Exports Conference is an annual event of ICFA to deliberate upon the various bottlenecks in improving agri-export and strategies to address these challenges in order to create a supportive environment for industry to strengthen Indian agricultural exports in international trade by bringing together eminent personalities of Indian and global agriculture on one platform. Please refer to the link for further details.

ICFA and APEDA signed MoU

ICFA and Agricultural & Processed Food Products Export Development Authority (APEDA) signed an MoU in New Delhi to work towards realizing the PM's vision of Doubling Agri Exports. Both organizations will work together in bringing better value to the stakeholders and work with the States in improving produce quality, preparing export basket, and promoting commodity specific value chain and GAP certification to boost agro trade. **The MoU was signed between DG ICFA Mr. Pravin Srivastav and Chairman, APEDA Mr. Paban Borthakur**



Events

Commodity Festivals

IAEC will be organizing Commodity festivals in different states with the aim to boost production, consumption and trade. Commodity festival will give special focus on to each of the major tradable commodities, by putting up special commodity display pavilions, seminars, organizing buyer-seller meets, cultural programs, prizes etc. for the farmers, industry people and relevant stake holders. The festival will provide an opportunity to showcase the wide range of commodities in the country. It is expected to witness a huge turnout of farmers, businessmen, academicians and researchers from all over the country.

Below is the list of commodities IAEC has formulated for festival-

- | | | |
|--------------------|-------------|----------------|
| 1. Banana | 6. Rice | 11. Poultry |
| 2. Grapes | 7. Onions | 12. Gherkins |
| 3. Mango | 8. Soyabean | 13. Flowers |
| 4. Pomegranates | 9. Maize | 14. Potatoes |
| 5. Processed foods | 10. Honey | 15. Smart Food |

Interaction with The Union Minister of Railways and Commerce and Industry, Mr. Piyush Goyal

The Union Minister of Railways and Commerce and Industry, Mr. Piyush Goyal joined a meeting with ICFA team through WebEx on the Strategy of Doubling Agro Exports. ICFA team made a detailed presentation highlighting the need for the States to prepare Export Basket, implement Global G.A.P program, precision farming, traceability and blockchain systems, creating 1000 Agri Export Startups, Brand India promotion, establishing JBCs and leveraging the networks of FPOs and ACABCs for sustainable exports growth. The Minister was joined by the Joint Secretary, Mr. DN Misra, IAS and the Director-APEDA, Mr. Tarun Bajaj, while ICFA team was joined by Dr. MJ Khan, Chairman, Ms. Shobha Ojha, Director, Mr. Ankur Malhotra, Vice President and Ms. Shilpa Tyagi, Sr. Manager.



Media Coverage



Business Today

Essential Commodities Act is a hindrance to agri exports, says Niti Aayog

Delhi: NITI Aayog Vice Chairman, Rajiv Kumar, said that "regulate or natural farming in the essential sector of Indian agriculture" adding that exports from this sector have risen significantly, and have great potential for growth.



agriXchange

NEWS 18

NITI Aayog Vice Chairman Calls for Review of Essential Commodities Act to Boost Farm Exports



New Delhi: NITI Aayog Vice Chairman Rajiv Kumar on Wednesday called for a review of regulations under the Essential Commodities Act to prevent the interests of farmers and boost agriculture exports.

The Essential Commodities Act seeks to regulate the production, supply and distribution of commodities that the government deems essential in order to maintain their availability to consumers at fair prices.

Outlook

THE NEWS SCROLL

Need to review Essential Commodities Act to boost farm exports: Niti VC

New Delhi, June 13 (IANS): NITI Aayog Vice Chairman Rajiv Kumar on Wednesday called for a review of regulations under the Essential Commodities Act to prevent the interests of farmers and boost agriculture exports.

The Essential Commodities Act seeks to regulate the production, supply and distribution of commodities that the government deems "essential" in order to make them available to consumers at a fair price. The list of such essential commodities include drugs, foodstuffs, fertilizers and other inputs, and petroleum and petroleum products.

"These regulations are like a sword hanging over the farmers. They must be reviewed in the interest of farmers and the economy," Kumar said while addressing the national conference on Doubling Agri Exports, organized by the Indian Chamber of Food and Agriculture (ICFA) at National Agriculture Science Complex here.

A chief minister's panel report had also suggested amendments to the Essential Commodities Act (ECA) as part of steps to boost exports.

**Press Information Bureau
Government of India
Ministry of Commerce & Industry**

APEDA Signs MoU with various organisations for Implementation of Agri Export Policy
Indian Chamber of Food and Agriculture (ICFA)

ICFA is a society registered under Section 8 of Companies Act, 1956, established in 2003, is an industry body working on food safety, policy and development agenda and acting as global platform for trade facilitation, promotional, technology and agri-business activities. A proactive approach helps ICFA to overcome various challenges emerging in agriculture along with creating opportunities for development, value addition and technological needs to accelerate growth in food and agriculture sector globally. With its 23 industry Working Groups and various specific Business Councils, ICFA represents the interests of key stakeholders in the national level and through its international platform and partnerships facilitates India's global engagement as food and agriculture sector.

Freshers LIVE

05 March 2020 Custom Affairs Agricultural and Processed Food Export Development Authority (APEDA) signed MoUs with specialized institutions namely the **Indian Institute of Technology Delhi (IITD)**, **Indian Chamber of Food and Agriculture (ICFA)**, SGT University, Pearl Academy, and Quality Council of India (QCI) Delhi on 4 March 2020. The MoU aims to utilize its expertise to work together to boost the activities in the interests of agriculture and allied sectors to bring better value to the stakeholders.

APEDA inks MoUs with various organisations for Implementation of Agri Export Policy

APEDA signed MoUs with IIT Delhi, QCI, IIT Bombay and Pearl Academy for Implementation of Agri Export Policy.

The Hitavada THE PEOPLE'S PAPER

Need to review Essential Commodities Act to boost farm exports: Niti VC

Delhi, June 13 (IANS)

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INDIA, AFRICA NEED TO WORK ON CLIMATE-SMART AGRICULTURE: EXPERTS

New Delhi, June 13 (IANS): Experts from India and Africa have laid emphasis on the need of "Climate Smart Agriculture" for sustainable future during the ICFA-IBD annual trade conference on "Climate Change and Food Security in Africa: The Policy Frontier".

The Indian Council of Food and Agriculture (ICFA) in collaboration with World Bank & International Development Institute (IDI) had organized the conference here in a hybrid mode.

The event took place in a hybrid mode as a part of India-Africa agriculture partnership.

संस्कार को बैचलर-डिग्री के साथ जोड़ें: ICFA के अध्यक्ष



डॉ. एस. पी. सिंग बग्घेल, भारतीय पशुधन विभाग के पूर्व सचिव और उत्तर प्रदेश सरकार के पूर्व मंत्री, ने कहा कि किसानों को बैचलर-डिग्री के साथ जोड़ना आवश्यक है।

डॉ. एस. पी. सिंग बग्घेल ने कहा कि किसानों को बैचलर-डिग्री के साथ जोड़ना आवश्यक है।

IB Group
15 February

Agriculture Today group organized sessions on Business & Trade - Increasing the Trade Performance of Indian Poultry Industry and on Policy and Technology - Policy Challenges & Innovations in Poultry Sector.

The sessions was followed by India Poultry Awards 2020 where IB Group was awarded "Best Technology Company" and Mr. Guitrez Alam, Director, IB Group was awarded "Best CEO" Award. It was presented by Dr. SP Singh Baghel, Honorable Member of Parliament & Former Animal Husbandry Minister, Uttar Pradesh.



टिजरी
कृषि क्षेत्र में बड़े बड़े लोक लुभावन वादों पर उप-राष्ट्रपति की चिंता

The Agricultural and Processed Food Export Development Authority (APEDA) has signed Memorandum of Understandings with IIT Delhi, Quality Council of India (QCI) and Indian Chamber of Food and Agriculture (ICFA).

United News of India
India's Multilingual News Agency

Posted at: Jun 13 2019 8:45PM

New Country Partner: Indian Council of Food and Agriculture (ICFA)

5. August 2019

ICFA has partnered with GLOBALS A.P. as the new Country Partner India. The Memorandum of Understanding (MoU) was signed in Gurgaon between Dr. Kristian Mirelec, CEO of GLOBALS A.P., and Dr. M. J. Khan, Chairman of ICFA.

Huge opportunities in India

On signing the country partner agreement, Dr. Khan said that India was committed to doubling its agro-exports over the next three years from its current level of \$30 billion, in line with the Prime Minister's commitment, and that GAP certification held the key to achieving this objective. "The signature of this MoU marks the beginning of our great partnership," said Dr. Khan, adding that India offers huge opportunities in GAP certifications, since 8% of the world's second largest producer of agricultural commodities. Given its focus on exports and the fast growing demand for safe and nutritious food in India, this partnership will bring about transformational changes in Indian agriculture towards achieving quality production with best global practices and access to global markets by Indian farmers.

Multi-stakeholder consultation meeting held to deliberate upon issues of agriculture

New Delhi, Jun 13 (IANS) A multi-stakeholder consultation meeting was organized by Indian Council of Food and Agriculture (ICFA) here to deliberate upon the various issues of agriculture and allied sector.

Growth, sustainability and farmers income was the prime focus in the consultation meeting which was held on Wednesday.

Bigwigs from the food and agriculture sector came together with an aim to chart out actionable policy agenda, the statement said.

About ICFA

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and agribusiness services. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

For enhanced sustainability, food safety and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching Healthy Food Initiative program and Good Agriculture Practices (GAP) project. In a short period of five years, the Chamber has signed up MoUs with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization Nasscom, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn and IFPRI etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups. The 20 Member ICFA Board has distinguished luminaries with the Pioneer of India's Green Revolution, Prof MS Swaminathan as its Patron.

ICFA Partners



ICFA Members



Awaiting to assist your participation

Ms. Ayati Singh, Business Manager

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