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भारतीय कृषि एवं खाद्य परिषद्  
INDIAN CHAMBER OF FOOD AND AGRICULTURE



सत्यमेव जयते  
Ministry of Commerce & Industry  
Department of Commerce  
Government of India



IAEC  
INDIA AGRI EXPORT COUNCIL

AGRICULTURE  
TODAY  
GROUP

# NATIONAL CONFERENCE ON AGRI EXPORTS

THURSDAY, 02<sup>nd</sup> JUNE 2022  
NASC COMPLEX, PUSA, NEW DELHI

**Celebrating Achievement  
of \$50 Billion Exports**



[www.icfa.org.in](http://www.icfa.org.in) | [www.agriexports.in/conference](http://www.agriexports.in/conference)

India is one of the fastest developing economies of the world. With over 15 % share in GDP contribution of agriculture and allied sector remain higher than world average (6.4%). India stands second in global agricultural production and is a leading exporter of several agricultural commodities. India ranks amongst top ten exporters of agricultural product in the world. The top exports comprise of sugar, beef, rice and shrimp. Indian agricultural exports grew at 9% compared to China (8%), Brazil (5.4%) and US (5.1%) between 2007 and 2016. During this period, exports of coffee, cereals, horticultural produce doubled; while exports of meat, fish, processed products grew between three to five times.

However, India has remained at the lower end of the global agri export value chain given that majority of its exports are low value, raw or semi-processed and marketed in bulk. The share of India's high value and value added agri produce in its agri export basket is less than 15% compared to 25% in US and 49% in China. India is unable to export its vast horticultural produce due to lack of uniformity in quality, standardization and its inability to curtail losses across the value chain. These factored in, India can further expand its horizons ushering in more products into the export category.

Agri exports from the country have been residual in nature i.e. quantity left after meeting domestic demands, though to strengthen India's position in international trade it is necessary to shift to targeted export, targets being fixed considering international demand and competitive advantage. India has high export potential for Shrimps, Meat, Rice, Grapes, Bananas, Pomegranate, vegetables, Processed / Value added products, Cashew, Plant parts/medicinal herbs, food based nutraceuticals, aromatics, spices, organic food. Though to translate this potential into reality requires a strategic plan and public private sector will have to work together to boost agri-exports from the country. In this direction, government has already come up with new agri-export policy to create pro export environment in the country.

Indian Chamber of Food and Agriculture takes the opportunity to discuss the various bottlenecks in improving agri-export and strategies to address these challenges in order to create a supportive environment for industry to strengthen Indian agricultural exports in international trade by bringing together eminent personalities of Indian and global agriculture on one platform. With this objective, ICFA in association with APEDA is organizing National conference on Boosting Agri Export. The Conference will lay special emphasis on various components of agri export policy 2018 and collaborative approach necessary to promote exports. Understanding the fact that agriculture in India changes at every few kilometres due to large agri biodiversity and majority of farmers are small and marginal, the conference will focus on creation of product specific clusters to build capacity of small farmers and ensuring standards and quality for exports through certification.

## Who should participate?

- Officials of the Central and State Governments
- Industry leaders and agribusiness industry executives
- Experts, researchers, academic and extension persons
- Banking, insurance, financial, rural and development professionals
- Entrepreneurs, food & agribusiness professionals and agri-food startups
- Farmers, processors, traders, exporters, marketing, and services agencies





## Objectives

- To discuss the broad issues in agri- exports and ways to boost them, including promoting globally Brand India in food and agro products
- To discuss the challenges for farmers and exporters, including issues of quality and standards, value chain, sustainability, certification and others
- To discuss the desired structural changes in policy, technology, and investments to address various challenges limiting exports
- To discuss the role of the States, industry and institutions and services agencies towards trade and agribusinesses, creation of value chain for exports.
- To discuss the challenges and opportunities for partnerships, and the strategies and approaches for facilitating agribusiness to achieve export targets.

## Program Schedule

01.	<b>Inaugural function</b>	<b>09:00 AM - 10:00 AM</b>
02.	<b>Tea Break</b>	<b>10:00 AM - 10:30 AM</b>
03.	<b>Role of the States in powering the export performance</b>	<b>10:30 AM - 11:30 AM</b>
04.	<b>Quality production key to sustaining high export growth</b>	<b>11:30 AM - 12:30 PM</b>
05.	<b>Infrastructure and value chain development for exports</b>	<b>12:30 PM - 01:30 PM</b>
06.	<b>Lunch</b>	<b>01:30 PM - 02:00 PM</b>
07.	<b>Farmer-industry partnership to unleash the export potential</b>	<b>02:00 PM - 03:00 PM</b>
08.	<b>Diversifying product and market portfolio for exports</b>	<b>03:00 PM - 04:00 PM</b>
09.	<b>Tea Break</b>	<b>04:00 PM - 04:30 PM</b>
10.	<b>Policy Initiatives : Leveraging the power of policies to bring about agricultural transformation</b>	<b>04:30 PM - 05:45 PM</b>
11.	<b>Sharing of Success Models : Sharing of innovative programs and success models in the districts</b>	<b>05:45 PM - 07:00 PM</b>
12.	<b>Presentation of District Excellence Awards 2022</b>	<b>07:00 PM - 08:00 PM</b>
13.	<b>Dinner</b>	<b>08:00 PM Onwards</b>

## Highlights

- National and States participation
- Top Government and policy makers
- B2B Meetings and business facilitation

## Delegate Fee

- INR 4000 for Indian Delegate
- INR 2000 for Farmer
- INR 2000 for Student



## SPONSORSHIPS DETAILS

### Main Sponsors / Partner State

(INR 6.0 lac. Foreign Bodies USD 10,000)

- Official status of Main Sponsor / Partner State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Special acknowledgment during inaugural and concluding functions.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites.
- Two standees (6x3 feet) can be display at the venue.
- Color page advertisement in the Event Souvenir.
- Complimentary delegate registration for three (3)
- Organisation film of maximum 5 minute duration to be run 3 times during break hours

### Sponsors / Guest State

(INR 4.00 lac. Foreign Bodies USD 7500)

- Official status of Sponsor / Guest State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Two standees (6x3 feet) can be display at the venue.
- Special acknowledgment during inaugural function.
- Colour page advertisement in the Event Souvenir.
- Complimentary delegate registration for two (2)
- Organisation film of maximum 5 minute duration to be run 2 times during break hour.

### Co-Sponsors

(INR 2.50 lac. Foreign Bodies USD 4000)

- Official status of Co-Sponsor of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- One standee (6x3 feet) can be display at the venue.
- Special acknowledgment during concluding function.
- Colour page advertisement in the Event Souvenir.
- Complimentary delegate registration for one (1)
- Organisation film of maximum 5 minute duration to be run 1 time during break hours

### Associate Sponsors

(INR 1.50 lac. Foreign Bodies USD 3000)

- Official status of Associate Sponsor of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- One standee (6x3 feet) can be display at the venue.
- Colour page advertisement in the Event Souvenir.

### Research / Academic Partners

(INR 1.00 lac. Foreign Bodies USD 2000)

- Official status of Research / Academic Partners of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- Souvenir Advertisement
- 4 delegates, including students/RAs.

## DELEGATE REGISTRATION

INR 4000 for Indian Delegate

INR 2000 for Student/Farmer

## BULK DISCOUNT

3 - 5 Registrations 15% Discount

6 and more Registrations 20% Discount

## REGISTRATION FORM

### 1. Name and Address of the Organisation

### Details of the Contact Person

Name .....

Designation .....

Phone.....

Fax .....

E-mail .....

### 2. Seeking registration as Delegate / Sponsor / Advertisement

- |                           |                     |
|---------------------------|---------------------|
| 1. Delegate/s (Nos) ..... | Cost in Rs. : ..... |
| 2. Advertisement : .....  | Cost in Rs. : ..... |
| 3. Sponaorship : .....    | Cost in Rs. : ..... |
| Total Cost in Rs. : ..... |                     |

**All payments should be made in advance through RTGS/ NEFT, Please add 18% as GST**

### Indian Chamber Of Food And Agriculture Account Details

BENEFICIARY NAME	INDIAN CHAMBER OF FOOD AND AGRICULTURE
BENEFICIARY A/C NO	50200009753362
BENEFICIARY BANK	HDFC Bank
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003
MICR Code	110240001





## About ICFA

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and agribusiness services. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

For enhanced sustainability, food safety and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching Healthy Food Initiative program and Good Agriculture Practices (GAP) project. In a short period of five years, the Chamber has signed up MoUs with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization Nasscom, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn and IFPRI etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups.

## ICFA Partners



## ICFA Members



## AWAITING TO ASSIST YOUR PARTICIPATION

**PRIYA BHARTI, DGM - MARKETING**

Phone: +91 93117 70527

Email: [priya.bharti@icfa.org.in](mailto:priya.bharti@icfa.org.in) | [info@icfa.org.in](mailto:info@icfa.org.in)

B-Wing, Naurang House, KG Marg, New Delhi-110001 | Ph: 011 - 41501465, 41501475

Website: [www.icfa.org.in](http://www.icfa.org.in) | [www.agriexports.in/conference](http://www.agriexports.in/conference)